

Dear Business Leader:

The 2009 Class of Leadership Macon would like to extend the opportunity to participate in the 2009 Celebrity Grand Slam Softball Game benefiting the Central Georgia Chapter of the American Red Cross.

After the Mother's Day tornado on May 11, 2008, the American Red Cross was instrumental in providing assistance to those hardest hit by the disaster. Our local chapter has since faced serious financial strain due to its recovery efforts within our community.

Our Leadership Macon class is stepping up to the plate to help.

The 2009 Celebrity Grand Slam softball game takes place on Saturday, October 17, 6:30 p.m., at Mercer University's Sikes Softball Field. The "home" team will be a mix of local media personalities, government officials, athletes, coaches, city and business leaders and Leadership Macon alumni. The opposing "visiting" team will be the Warner Robins American Little League Softball World Series Champions.

Tickets to the event are \$5 and all proceeds from the event will benefit the Central Georgia Chapter of the Red Cross for local disaster response, as well as assisting the needs of our local active duty National Guard families.

Attached is a list of sponsorship opportunities for your consideration, as well as a press release detailing the event.

The 2009 Celebrity Grand Slam has been organized as part of our Leadership Macon Class of 2009 project. In addition to benefiting the Central Georgia Chapter of the American Red Cross, our class is also assisting with repairs from tornado damage at the Macon Little League Park.

If you have any questions, feel free to contact me or any of the Leadership Macon Class of 2009 members. You may also contact the Central Georgia Chapter of the Red Cross at 478.743.8671 or the Sponsorship Co-Chairpersons G. Boone Smith, IV (478-743-4436) or Jeanna Fennell (478-742-4280). In addition, find us on the web at [www.macongrandslam.com](http://www.macongrandslam.com).

Thanks in advance for your support.

Sincerely,

G. Boone Smith, IV & Jeanna Fennell  
Sponsorship Co-Chairpersons



## Sponsorship Opportunities

### **Grand Slam – Title Sponsor -- \$5,000**

- Title used in all marketing materials – Radio, Internet, TV, Print
- Company logo on banners at stadium
- Ticketing – 50 free tickets
- Logo on cover of program
- Two celebrities in Celebrity Game (optional)

### **Home Run Sponsor -- \$2,500**

- Logo in all marketing materials – TV, Radio, Print, Internet
- Dugout Sponsor
- Ticketing – 25 free tickets
- One celebrity in Celebrity Game (optional)

### **Triple – Marquee Corporate Sponsorship -- \$1,000**

- Listed as sponsor in TV/Internet/Newspaper
- One celebrity in Celebrity Game (optional)
- Use of Corporate Logo on all marketing materials
- Ticketing – 15 free tickets

### **Double – Basic Corporate Sponsorship -- \$500**

- Name on Program/Internet
- Corporate Name on signage at ballpark
- Ticketing – 10 free tickets



## SPONSOR'S REPLY

Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Person's Telephone  
Number: \_\_\_\_\_

Contact Person's Complete Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Contact Person's Email Address: \_\_\_\_\_

Sponsorship Amount: \_\_\_\_\_

**\*\*Sponsorship checks should be made payable to the Central Georgia Chapter of the American Red Cross and mailed to ATTN: Ryan Logan, 195 Holt Avenue, Macon, GA 31201.**

September 30, 2009  
For Immediate Release

### **Leadership Macon Class of 2009 Goes to Bat for the Central Georgia Chapter of the American Red Cross**

(Macon, Ga.) The Leadership Macon Class of 2009 announces the Celebrity Grand Slam exhibition game for Saturday, October 17, benefiting the Central Georgia Chapter of the American Red Cross.

The Celebrity Grand Slam exhibition game takes place at 6:30 at Mercer University's Sikes Softball Field. The "home" team will be a mix of local media personalities, government officials, athletes, coaches, city and business leaders and Leadership Macon alumni. The opposing "visiting" team will be the Warner Robins American Little League Softball World Series Champions.

Admission to the event is \$5 (12 & under free) and tickets are available at the Greater Macon Chamber of Commerce (305 Coliseum Drive) and the Central Georgia Chapter of the American Red Cross (195 Holt Ave.), as well as through members of Leadership Macon's Class of 2009. Tickets will also be available at the ticket booth on the day of the game.

All proceeds from Celebrity Grand Slam ticket sales and concessions will be donated to the Central Georgia Chapter of the American Red Cross for local disaster response, as well as assisting the needs of local active duty National Guard families.

When assessing the needs of the Macon community, the Leadership Macon class of 2009 elected to focus their class project on the continued recovery from the Mother's Day 2008 tornado.

Instrumental in aiding those hardest hit by the disaster is the Central Georgia Chapter of the American Red Cross, who in addition to helping with disaster recovery also provides support to Georgia National Guard families. In addition, the class is also assisting with the repairs from tornado damage at the Macon Little League Park.

A program of the Greater Macon Chamber of Commerce, Leadership Macon's mission is to identify and develop leaders through continuing education, networking and community involvement for the purpose of creating opportunities and encouraging graduates to participate in community leadership.

For questions on the Celebrity Grand Slam and Macon Little League repairs, please contact Class of 2009 members Jessica Walden (478.957.7433) or Shae Hinson (478.731.6794).

For more information visit [www.macongrandslam.com](http://www.macongrandslam.com).